

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943906-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A -30'S	1536

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	943906	07895364

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/01/12	M-F WXII 12 News @ 5 a-5-6am		M-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/01/12	5:39 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA12P130H	\$50.00 NM
4	10/01/12	10/01/12	M-F WXII 12 News @ 6 a-6-7am		M-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/01/12	6:58 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA12P130H	\$175.00 NM
6	10/01/12	10/01/12	NBC Today Show	7-9am	M-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/01/12	7:28 AM	NBC Today Show	7-9am	:30	OFA12Z128H	\$200.00 NM
11	10/01/12	10/01/12	Live with Regis & Kelly	9-10AM	M-----	:30	2	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	2	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/01/12	9:32 AM	Live with Regis & Kelly	9-10AM	:30	OFA12P130H	\$70.00 NM
2	WXII	M	10/01/12	9:56 AM	Live with Regis & Kelly	9-10AM	:30	OFA12P130H	\$70.00 NM
13	10/01/12	10/01/12	NBC Today Show II	10A-12N	M-----	:30	1	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/01/12	11:30 AM	NBC Today Show II	10A-12N	:30	OFA12P130H	\$40.00 NM
15	10/01/12	10/01/12	M-F WXII 12 News @ No-12-1pm		M-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Advertiser	Obama/D/President	Product	SKED A -30'S	Estimate Number	1536		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	10/01/12	10/01/12	M-F WXII 12 News @ Noon	12-1pm	-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
17	10/01/12	10/01/12	M-F 3-4P	3-4P	-----	:30	1	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
19	10/01/12	10/01/12	DR. OZ	M-F 4-5p	-----	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
21	10/01/12	10/01/12	M-F WXII 12 News @ 5 p-5pm	5-6pm	-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
23	10/01/12	10/01/12	M-F WXII 12 News @ 6 p-630pm	6-630pm	-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
25	10/01/12	10/01/12	M-Sun Nightly News	630p-7p	-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
28	10/01/12	10/01/12	Inside Edition	7-730pm	-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
30	10/01/12	10/01/12	Entertainment Tonight	730-8pm	-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
32	10/01/12	10/01/12	VOICE	8-10P	-----	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 10/07/12 End Date 10/07/12 MTWTFSS M----- Spots/Week 1 Rate \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID :30 OFA12P130H Rate Type									
1 WXII M 10/01/12 7:48 PM Entertainment Tonight 730-8pm \$250.00 NM									
Weeks: Start Date 10/07/12 End Date 10/07/12 MTWTFSS M----- Spots/Week 1 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID :30 OFA12P130H Rate Type									
1 WXII M 10/01/12 7:22 PM Inside Edition 7-730pm \$400.00 NM									
Weeks: Start Date 10/07/12 End Date 10/07/12 MTWTFSS M----- Spots/Week 1 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID :30 OFA12P130H Rate Type									
1 WXII M 10/01/12 6:52 PM M-Sun Nightly News 630p-7p \$400.00 NM									
Weeks: Start Date 10/07/12 End Date 10/07/12 MTWTFSS M----- Spots/Week 1 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID :30 OFA12P130H Rate Type									
1 WXII M 10/01/12 6:12 PM M-F WXII 12 News @ 6 pm 6-630pm \$400.00 NM									
Weeks: Start Date 10/07/12 End Date 10/07/12 MTWTFSS M----- Spots/Week 1 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID :30 OFA12P130H Rate Type									
1 WXII M 10/01/12 4:39 PM DR. OZ M-F 4-5p \$150.00 NM									
Weeks: Start Date 10/07/12 End Date 10/07/12 MTWTFSS M----- Spots/Week 2 Rate \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID :30 OFA12P130H Rate Type									
2 WXII M 10/01/12 4:13 PM DR. OZ M-F 4-5p \$150.00 NM									
Weeks: Start Date 10/07/12 End Date 10/07/12 MTWTFSS M----- Spots/Week 2 Rate \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID :30 OFA12P130H Rate Type									
1 WXII M 10/01/12 3:12 PM M-F 3-4P M-F 3-4P \$85.00 NM									
Weeks: Start Date 10/07/12 End Date 10/07/12 MTWTFSS M----- Spots/Week 1 Rate \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID :30 OFA12P130H Rate Type									
1 WXII M 10/01/12 8:41 PM VOICE 8-10P \$900.00 NM									
Weeks: Start Date 10/07/12 End Date 10/07/12 MTWTFSS M----- Spots/Week 1 Rate \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID :30 OFA12P130H Rate Type									
1 WXII M 10/01/12 8:41 PM VOICE 8-10P \$900.00 NM									
Weeks: Start Date 10/07/12 End Date 10/07/12 MTWTFSS M----- Spots/Week 1 Rate \$900.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/01/12	10/01/12	VOICE	8-10P	M-----	:30	1	\$900.00	
Class of Time - Immediately Pre-emptible without notice									
<u>Total Spots</u>							16		

Payment Terms 30 Days

<u>Gross Total</u>	\$3,565.00
<u>Agency Commission</u>	\$534.75
<u>Net Amount Due</u>	\$3,030.25